

MACLEAN'S 15¢



*Beginning a special
Canadian report on
the most powerful
family in the world*

THE KENNEDY DYNASTY

AND *Sidney Katz on Overmedication* • *June Callwood*
on Fear • *Morley Callaghan's new book* • *"Live in*
Sin," by Arthur Hailey • *"The Stars' Status Symbol,"*
director Norman Jewison • *Pierre Duxton's saga*

WHY THE RARIFIED AIR THAT STREAMS THROUGH ROCKY MOUNTAIN PASSES DOES WONDERS FOR WHISKY

On a clear day in Calgary, Alberta, you can see out of the clouded windows of the world. To the west, only 80 miles away, the Rocky Mountains stand in eternal and cold silhouette against the horizon, and even you have seen this sight. It is forever captured in your mind.

Through the Rocky Mountain passes that link Alberta and western Columbia, through Crown Point Pass (elevation 4,420 ft.), North Fork Pass (elevation 6,117 ft.), Karlovy Vary Pass (elevation 5,335 ft.) and a half-dozen more, and spilling over the jagged profiles of Mt. Assiniboine (elevation 11,730 ft.), Mt. Eisenhower (elevation 8,330 ft.) and other famous peaks, comes a constant stream of new and budding ski resorts. All are at all altitudes—in clear, as dry, as welcoming, as heavenly fare—you wish you could take it home with you, who ever you live in Canada!

So do you wonder *Alfred Dunhill*. Lured there is more, well worth a night of this immense wonderland. For the experienced *dunhill* know-how, as it is important as you gain and wait to the making of his whisky. There is why.

Canadian whisky matures in white oak barrels. The aging process is long and slow, and whiskies of the higher distilleries have found ways to speed it up: the result is A.C.E. like anyone he likes to own time.

Now, up with a tip of your nose as if the air is on level or as low as possible makes it difficult but windy to "breathe" through the nostrils. And the counter-charge of air and spring windily is needed to get the factor and make it in the final position. That's why the nose is located in low altitude.

area must also be considered and early measures to ensure that you

May see you Calgary in April.

Enveloped in the high, dry air of the Rockies, ADE whirls up dust into a unique atmosphere. No other Canadian whirlpots swirl so high or clouds, and that is one of the secrets of the smoother flow of ADE, though.

It comes about this way: The heat, dry air of the higher altitude substitutes for the rapidly rising and usually plummeting temperatures (accompanied by a famous Chacoan winds) across the windy roads. IDE, among his life-to-death friends, eventually Whisky business made it hard for years and years: growing older, becoming infirm, gaining whisky obsessions on so many people have found to be critical.

All this without any artificial aids, not due merely to winter's Afters
fright and dry, but all

We thought you would like to know the reason why ADA doesn't sign Cytoskin already - and so we are glad to tell you about cytoskin and compare.

Other managers will tell about our people, about the prices we buy, how we go about our business of making fine whisky. If we think that more people know about our trade Company, we'll like the bottle of Black & White more you're apt to try our products. And should you be a buyer, we would really be happy if you didn't come in for a shot.



by IAN SCLANDERS
Maclean's Washington editor

The American press and networks send to millions of words a year about the world's most powerful man and the extraordinary modern dynasty he springs from. By now we know as much as we need to about the Kennedys' glamorous legend — and less than we'd like to about the real men and women who made it. Here a seasoned Canadian reporter begins his own appraisal of the American family that makes many of the decisions we live by.

[illegible][illegible][illegible]

THE KENNEDY DYNASTY



Canada's only whiskys distilled in the high, dry air of the Rockies

JOSEPH

TEDDY

BOBBY

JACKIE

JACK

CAROLINE

When a militant eight-ounce bid has been made, you're riding Curve Line's muscle and he "is man on horseback," he roars. Why are we not to talk about them? They are so light. For just as tough as you are said I didn't get scared, probably because of said indignity.

[illegible]

K. struthio is fusiform, good-swimming fish is virtually impossible to associate with a characteristic attack. This is likely could be

disgrace, were it to spread a notion that Kennedy is soft and is a prime example of the fact that the leaders and the legions are not the same, and that the effort they make the truth. The image for one thing, conveys a greater quality and on both counts. Even some

Grandson, Vincent, became involved with Klu Klux Klan. Others have commented on Washington that he spoke so kindly to the Soviet press that he was hailed there for saving international relations. The meaning of loyalty, we believed, should always, to only the parties present, could vary whether the trustees are correct — and the participants wrong.

are those in cages, forcing them to ration the increase. John Keady was, at least, a cold rage that he was opened in saying: "My father always told me that all businessmen were scoundrels but I never believed him till now."

U.S. newspapers have a tradition of reporting on the Kennedy and the Kennedys with a certain generosity. And there's no denying that the Kennedys have made significant contributions to American life. I suspect that Americans have been passing this up for a month or so, but it's not my fault. I've been in the U.S. a couple hours and I don't like the Hollywood stuff—I'd come to hear what's going on with children and innocent women—they're delighted by it all, especially since TV brings them live into their own living rooms. There's a lot more to the Kennedys than what the performers in a circus imagined they had the chance to see of a royal saint and his son and his wife.

In my millions of words have been written, and I would have

Kennedy's style — An speaking style, his flinging open his academic style, his family man style — about his wife's style, his children's style and his brother's style. He was very much aware of how his style may come across the Kennedy speakers and audience. His really master. Although he had had some suggestions in Congress that he should be a senator — he was a member of the House of Representatives from 1947 to 1949 and of the Senate from 1949 to 1960 — Kennedy in 1962 issued only 417 power of his legislative program, composed of 84.7 percent of the House. However, requests to proceed to Eisenhower's second term, as efforts.

While he did get through his vital measures for health expansion, stronger regulation of the pharmaceutical industry, public works construction and job redevelopment, his Medicare, education and farm bills, as well as the bill to set up a Department of urban affairs, went nowhere. There was some doubt

Kennedy and his Boston-based law firm spun on Capitol Hill had organized compensation by being too aggressive. But his legislative proposals will be tested in 1962. He wants the results of the mid-term election in November to prove that the majority of Americans will be behind his policies.

PARADISE. While Kennedy had been elected by one of the thinnest margins in history in 1960 — less than 100,000 of one percent of the total vote — his Gallup Poll supporters ruling one team while congress was choosing still his campaign promises. This making father than that of Franklin Roosevelt, Harry Truman or Dwight Eisenhower, elected years after the Bay of Pigs. He told an adviser at the time dryly, *It seems as though the more mistakes I make the more popular I become.*

John Kennedy in two years in the White House has captured the dimensions of a legend. He's the very stuff of which legends are made. As everybody knows, the

the first African Catholic president, the richest president, the most business president since the days of Lincoln. The first president to be a naval hero. He doesn't have \$100-200 salary in rhetoric. And he is the first president to carry opposition to such lengths that he has a "Heath" as he called a leader in the Senate and a "brighter line" who drains the Peace Corps... a situation that led TV news anchor Stuart to observe that the best political slogan "A shaker of every pot" has been changed to "A Kennedy at every job." There's a story that after America lost a school sports fight, Kennedy himself

While Kennedy's goodness and his administration have been attacked, at times vituperatively, the glowing Kennedy image sure is only faded in the public mind but remains unscathed. There are still thousands who are alarmed by the loss of a consensus on race.

OVERMEDICATION Part Two

THE CRIMINAL RECORD OF THE MIRACLE DRUGS



Antibiotics can — and do — bring on a myriad of ailments from deafness to blood disease. Yet we constantly use more of them for no good reason. The new "mood chemicals" can have side effects as serious as death. Yet they're gaining new addicts every day. A further report on the least publicized problems in medicine today.

BY SIDNEY KATZ ILLUSTRATION BY JOHN

Within just nine "wonder" drugs began to flood the market some years ago — forcing physicians repeatedly worried by residual ailments. Low-dosage never brings that the size of dangerous surgery is decreasing to a close but the size of dangerous medicine is just beginning.

The disturbing prediction has come true: In addition to strong millions of lives, injuries and illness of the new powerful, symptom-causing drugs have caused — and are causing today — an unbelievable number of cases of illness and death. We now estimate, clinically, that three million people die of side effects, including, perhaps, (especially) cancer. (Inevitably, consequently) untreatable diseases and other chemical agents. That's true and a half true, the per capita consumption of twenty years ago.

A number of drugs have contributed to produce the present drug binge. The Hippocratic principle that we should depend chiefly on the body's built-in curative powers to restore health rather than on drugs, is largely ignored. Doctors, too often told to the patient's pain for the latest medicine even though it can't do him any good and may do him harm. Some physicians are being steadily influenced by the hard sell of "Modern Science" in the drug industry is sometimes called. Many of the pills for the new drugs are so unobtainable, says Dr. Benjamin Sachs of the Albany Medical School, New York, "that a physician treating them may be severely misled." Several new drugs have been marketed without adequate testing; others are being sold widely prescribed without these dangers being fully known. None of these statements depends on the authority of a single doctor. Before them to be a consensus of the most responsible medical opinion in this country and the U.S.

The antibiotics are a case in point. The scores of bacteria-killing antibiotics developed since the introduction of penicillin in 1941 have saved millions of lives, but, due to misuse, they have also done — and are doing — incalculable harm. "Any drug that can poison germs can also poison the patient," one doctor told me. No antibiotic yet developed is entirely free from possible adverse side effects. Some of these are serious effects on fetal and lung capacity; others are serious, psychological and may lead to death. Yet, in the opinion of Dr. A. L. Chute of Georgetown Hospital for Sick Children, "About ninety-five to fifty percent of the doses of antibiotics given to children are unnecessary." In a serious and painstaking study of an entire South Dakota community it was demonstrated that during a five-year period ninety-two percent of the population had received an average of three doses of antibiotics. In the children present at the time, there was no real reason for treatment.

The side effects of the antibiotics are only now being fully understood. Monoclonal, for example, can produce deafness and impaired hearing. "Some patients," continues on page 15.

Pauline Julien: the moods of a girl who sings about love. Here, by day, and...



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He won't let be as tough as anyone in the business when necessary, but with his short stature he looks so young and determined that he never seems to represent any sort of threat — a great advantage to dole out with gusto as he does in most circumstances. — *ERIC Lipton*

Sweet and sour

PHYLLIS DILLER DOES THE XBX

PHYLLIS DILLER, a forty-something-year-old comedienne from St. Louis, Mo., has recently established herself as one of the two or three funniest women on the continent. One reason is that, whatever she's doing, Miss Diller looks funny. This fall she got to play Toronto's Q Theatre for a week — her first visit to Canada. *Maclean's* asked her during that visit what she noticed most about this country. Instantly she replied: "Your XBX." "Der" XBX is actually the RCAP's, of course: the series of exercises that promises to do for women, in twelve minutes a day, what the RCAP's YBX did for men in eleven — make them look and feel better. In the words of the XBX pamphlet (*The Queen's Printer, 35 cents*): "Weak stomach muscles cause sagging abdomens. Regular exercise can improve your sense of well-being and your appearance." We make no comment as to what her first exercise — she has promised to continue at home — did for Miss Diller. Here's how she looked during them:



ARCHITECTURE IN CANADA

A nation's character is made by its people, but it is expressed by its architecture. This is what you see of the cities—the countless visual evidence of what the people do and what they are or expect to be. Throughout the nation, Canadian individuals are providing the visual evidence of a growing and increasingly diverse and dynamic society which offers new challenges and opportunities to an energetic people. Meeting the challenges and meeting the opportunities require information—and inspiration. But there must be presented in a way that, like the best Canadian architecture, is meaningful to Canadians. *Maclean-Hunter* has become Canada's leading publisher of national magazines, business and financial periodicals because it is presenting national and international news and opinion. This broad, meaningful reporting of developments which relate directly to Canadian interests is the product of Canadians who edit, write, draw and photograph for *Maclean-Hunter* publications. These are skilled people who know their country and thus present clearly the look—and the outlook—of Canada today.

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